

**CITY OF BUCKEYE
COUNCIL WORKSHOP
JUNE 16, 2015
MINUTES**

**City Council Chambers
530 E. Monroe Ave.
Buckeye, AZ 85326
5:00 p.m.**

1. Call to Order/Roll Call

Mayor Meck called the meeting to order at 5:00 p.m.

Members Present: Councilmember Strauss, Councilmember Hess, Councilmember McAchran, Councilmember Heustis, Vice Mayor Orsborn (arrived at 5:02 p.m.), and Mayor Meck.

Members Absent: Councilmember Garza.

Departments Present: City Manager Stephen Cleveland, City Attorney Scott Ruby, Deputy City Clerk Summer Stewart, Assistant to Council Carol Conley, Fire Chief Bob Costello, Water Resources Director Dave Nigh, Finance Director Larry Price, Public Works Director Scott Lowe, Economic Development Director Len Becker, Information Technology Director Greg Platacz, Government Relations Manager George Diaz, and Marketing and Communications Manager Jennifer Rogers.

2. Discussion of the Buckeye Valley Chamber of Commerce Memorandum of Understanding (MOU)

Staff Liaison: Len Becker, Economic Development Director

District No. All

Mr. Becker introduced Deanna Kupcik, President of the Buckeye Valley Chamber of Commerce (BVCC). BVCC staff were introduced and an overview and history provided; board of directors were listed. The purpose of the BVCC is to provide leadership, support local businesses and build strong partnerships dedicated to promote business, education and community interests in Buckeye. BVCC programs include advocacy, networking, promotion, a visitor information center, special events, and the Buckeye Leadership Academy. Advocacy efforts at the local, state and federal levels were discussed. Networking programs were listed and include Buckeye Business Connection, Buckeye Business Solutions, Biz 2 Biz Trade Show, Verrado Networking, and Southwest Valley Business/Education Coalition. Promotional items were illustrated and BVCC events discussed. Events include Buckeye Rocks, Swing & Sweat Golf Tournament, Sangria & Shopping, and Buckeye Lucky Duck Race. An overview of the website was provided; the website has had 2,701,334 hits in 2014-2015. Buckeye Leadership Academy was summarized. Upcoming events include a board planning retreat and membership drive. The Chamber was thanked for their partnership with the city.

3. Presentation and Discussion Regarding the City's Red Flag Program

Staff Liaison: Dave Nigh, Water Resources Director

Robyn Jacobs, Utility Billing Supervisor

District No. All

Mr. Nigh introduced Ms. Jacobs who provided an overview of the Red Flag Program. Red Flag legislation was approved by Council to comply with Federal Law and protect customers. Red Flag was summarized and requirements reviewed. A Red Flag is an indication or warning that a fraudulent transaction or event could be occurring as a result of identity theft. Customer information that is

protected includes address, telephone number, social security number, date of birth, driver's license or government issued identification, passport number and account codes and numbers. Suspicious document guidelines and verification processes were described. Preventive measures were presented; violation penalties were reviewed. Ms. Jacobs stated customers have expressed gratitude that the city takes preventive measures ensuring their personal information is kept confidential. The verification program "verifirst" was discussed. Water resources staff was thanked for their excellent service.

4. Adjournment

A motion was made by Councilmember Heustis and seconded by Vice Mayor Orsborn to adjourn the meeting at 5:33 p.m. Motion passed unanimously.

Jackie A. Meck, Mayor

ATTEST:

Lucinda J. Aja, City Clerk

I hereby certify that the foregoing minutes are a true and correct copy of the Council Workshop held on the 16th day of June, 2015. I further certify that a quorum was present.

Lucinda J. Aja, City Clerk