



BUCKEYE COMMUNITY SERVICES

SPONSORSHIP OPPORTUNITIES



CITY OF BUCKEYE PRESENTS:

Signature Events

Buckeye Air Fair

Join us for a weekend of fun for the entire family featuring air shows, vintage and military aircraft displays, extensive exhibit hall, kids' zone, aviation STEAM area, food and much more!

Est. Attendance: 40,000

Buckeye Marathon

Going strong for over a decade, the Buckeye Marathon offers a full, half, 10K, 5K and one-mile fun run. This Boston Marathon qualifier race starts in the Sun City Festival community, passing along the beautiful white tank mountain range and ending at the Buckeye Municipal Airport.

Est. Attendance: 10,000

Community Events

Independence Day Celebration

Pack your blanket and chairs and head to the Buckeye Municipal Airport for this patriotic event! Enjoy food trucks with all-American eats, live entertainment, activities for the kids, and ending with an amazing firework display.

Est. Attendance: 10,000

Halloween Carnival

Fun and festive, this local tradition dates back more than 80 years! This premier downtown event includes food vendors, live entertainment, costume contest, candy giveaways, and carnival style games and activities to support local non-profit organizations.

Est. Attendance: 15,000

Holiday Walkthrough Experience

Spectators are delighted as Sundance Park ramadas are transformed into a one of a kind holiday light experience. This experience opens at the end of November and through December to kickoff the holiday season with amazing photo opportunities.

Downtown Parades

Glow on Monroe

This electrical light parade takes place downtown with decked out displays of holiday lights on vintage and city vehicles, horse drawn carriages and other participating organizations.

Est. Attendance: 10,000

Buckeye Days

Unique and traditional, spectators enjoy watching a cattle drive through historic downtown. Stick around for a wild west show, kids' zone, cowboy cookout, vendor marketplace and an offsite rodeo event at the Buckeye Equestrian & Event Center.

Est. Attendance: 6,000

Cotton Fest

Get into the holiday season as we pay tribute to Buckeye's rich farming history. This festive holiday street fair will feature boutique items made by local artisans and indie crafters. Attendees will also enjoy live music, carolers, hot chocolate and food vendors, holiday crafts and activities for the kids and a special visit from Santa and the Grinch!

Est. Attendance: 8,000

Spring Celebration

Celebrate Spring at Sundance Park! One of Buckeye's newest parks, this event will have egg hunts for different ages, bounce-houses, face painting, food vendors, petting zoo and more! Don't forget to decorate your personal egg and get your photo taken with the Spring Bunny!

Est Attendance: 6,000

Neighborhood Events

Movies in the Park Series

Welcome fall and get outdoors in our beautiful parks. Enjoy food trucks, games, activities and giveaways at each movie. Bring your lawn chairs and blankets and enjoy a movie under the stars!

Est. Attendance: 1,000 plus

Concert in the Park Series

Welcome spring at the park with a variety of musical performances, food trucks and activities. Bring your blankets and lawn chairs and have a fun and relaxed night out with family and friends.

Est. Attendance: 1,000 plus

Pool Days

Pool Days invites organizations to sponsor the cost of entry at the Buckeye Aquatic Center for the entire day. This allows the community to swim for free and is a great opportunity to host a table to promote your business.

Est. Attendance: 500 weekdays, 900 plus on the weekends.

EVENT SPONSORSHIPS LEVELS:

Supporting community events offers a wealth of opportunities to gain exposure, build relationships, and create long-term value. The positive associations that stem from involvement can enhance a company's reputation, broaden its reach, and cultivate customer loyalty. More than just a one-time marketing opportunity, event sponsorship can lead to sustained benefits and stronger community ties that last well beyond the event itself.

In-kind & Underwriting Sponsorships

We can customize sponsorship packages to fit your businesses goals and budget. Packages for any provided value are available.

Inquire directly for benefits associated with each level and ask us about opportunities for Presenting Sponsor exclusivity.

COMMUNITY EVENTS

Presenting - \$7,000
Builder - \$5,000
Hometown - \$3,000
Supporter - \$1,000

NEIGHBORHOOD EVENTS

Presenting - \$5,000 (series)
Neighbor - \$2,000
Friend - \$1,000

POOL DAYS

Presenting
\$1,700 - (two Saturdays)
\$900 - (one Saturday)
\$500 - (one weekday Mon-Fri)

BUCKEYE AIR FAIR

Top Gun - \$50,000 (Presenting Level)
Lightning - \$25,000
Bomber - \$15,000
Flight Deck - \$10,000
High Wing - \$5,000
Pilot - \$2,500

BUCKEYE MARATHON

Presenting - \$10,000
Platinum - \$8,000
Gold - \$6,000
Silver - \$3,000
Bronze - \$1,000



Ask us about opportunities for presenting sponsor exclusivity.

All Air Fair Sponsorships Include Friday Night V.I.P. Reception

- Evening Air Show
- Catered Hor d'oeuvres
- Live Entertainment



Youth Sports Leagues

Buckeye sports leagues are another great way to get involved in the community. 4,000+ children participated.



Public Library Summer Reading Program

Our Summer Reading Program attracts over 8,000 children and families during August. To support with in-kind sponsorships, please inquire directly.

EVENT CALENDAR



**Race to the Runway
Marathon**
January



Buckeye Days
January



Buckeye Air Fair
February



Concert in the Park Series
Spring



Spring Celebration
April



4th of July Celebration
July



Movie in the Park Series
Fall



Halloween Carnival
October



**Holiday Walkthrough
Experience**
November - January



Cotton Fest
December



Glow on Monroe Parade
December

MARKETING FACTS

Mayor Eric Orsborn thanks you in advance for your generous support!



Established - Founded: 1888



Population: 114,000
(as of 2024)



Average Household Income:
\$122,756



Median Age: 35.8



Land Area: Buckeye's land area of 640 square miles makes it geographically the largest city in Arizona.

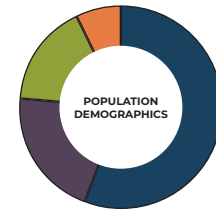
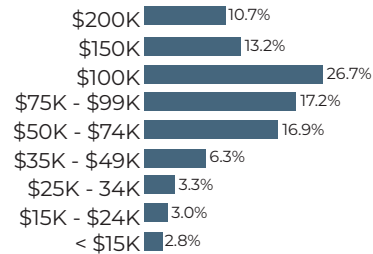


#1 Fastest Growing City in the U.S.

(over the past decade) per economic development, information available at growbuckeye.com.

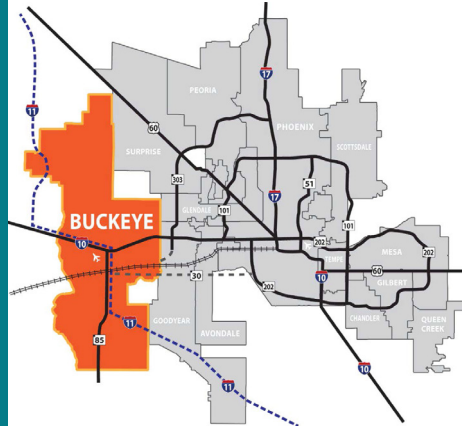
Income:

87.7% of residents have a household income over \$50,000



POPULATION DEMOGRAPHICS

- White Alone: 55.9%
- Other Race Alone: 20.6%
- Two or More Races: 16.5%
- Black Alone: 7.0%
- Hispanic Origin: 39.5%



20 Years of Growth:

2020

109,700

2023

193,600

+7.6%
Annual
Growth Rate

2040

295,100

+5.3%
Annual
Growth Rate

1.1 Million
Buildout

MEDIA



@BUCKEYEAZEVENTS



Event & Rec:

18K Followers

City of Buckeye:

15K Followers



Parks & Recreation Newsletter:

14,000+ subscribers



Eye on Buckeye Quarterly Publication:

mailed to 50,000 residents

@BUCKEYEAZ.GOV



Event & Rec:

10K Followers

City of Buckeye:

7K Followers



CONTACT US:

Sponsorship Information

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buckeyeaz.gov/events